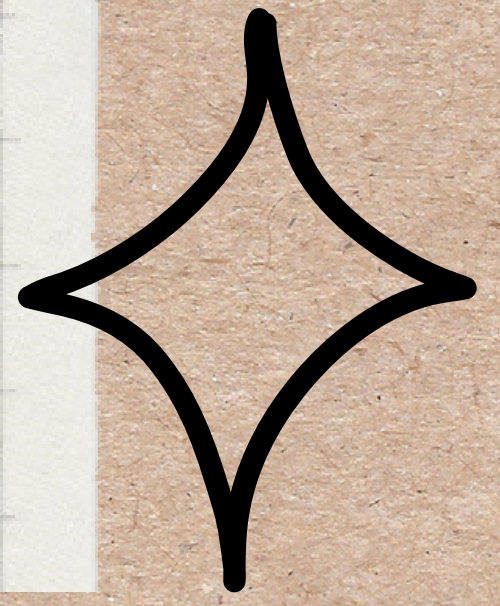
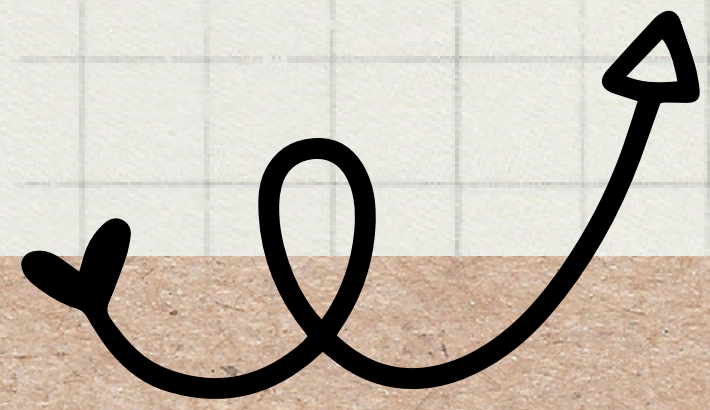


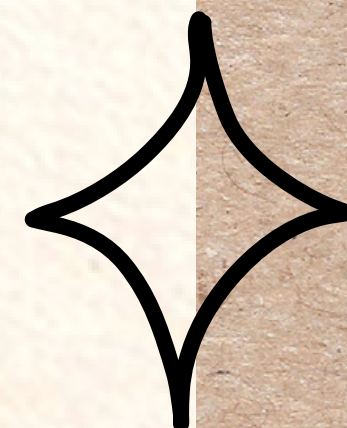
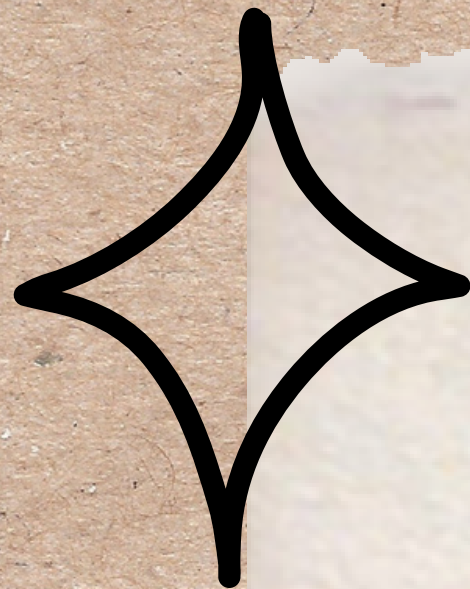
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AGENDA



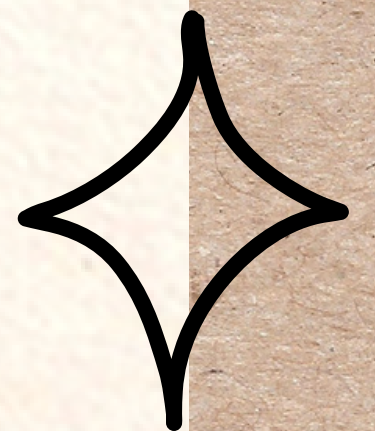
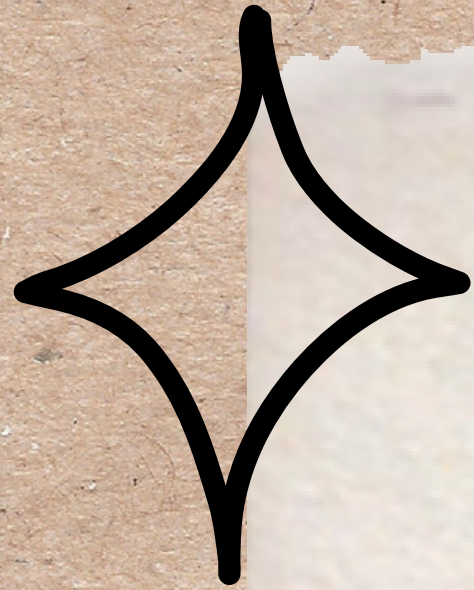
- Founders
- Agenda
- Mission
- Idea + Value
- Customers (Targets)
- Customers (Relationships)
- Key Resources
- Partnerships
- Finances



MEET THE FOUNDERS



- Jose
- Chloe
- Nahum
- Ryan
- Cristiano
- Cornelius
- Jacie
- Reese



Mission

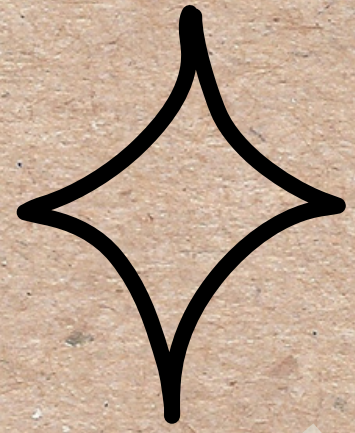
Providing high-quality and sustainable sports gear for underprivileged communities.



VALUE PROPOSITION

- High Quality
- Sustainable Material
- Every purchase goes toward Environmental Issues
- Affordable





CUSTOMER TARGET

- Low income people
- High school students
- Athletes



CUSTOMER RELATIONSHIPS

Local

- Partner with schools
- Loyalty programs
- Sell at local events
- Give back programs



Charities

- Donate to environmental charities
- Donations
- Networking

KEY RESOURCES



Facilities:

- Machines
- Staff
- Materials

Starting Capital:

- Investors

Digital:

- Website

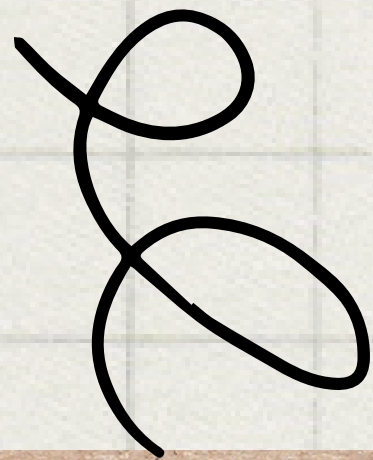
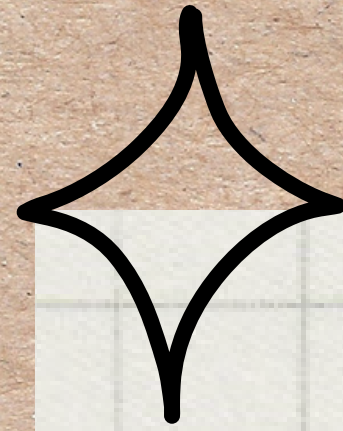




Partnerships

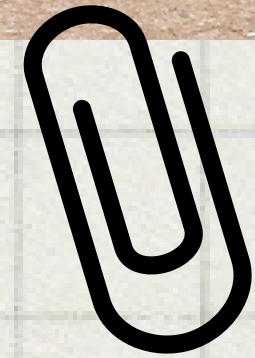


FINANCIALS



Revenue Streams

- Local sellers
- Amazon storefront
- Subscription services



Revenue Channels

- Social media presence
- Ambassadors

Cost Structures

- Fixed
- Variable





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Questions?

